



PEDIATRIC INFLUENZA IMMUNIZATION

PREVENTING MORTALITY AND MORBIDITY

A CME/CE TELECONFERENCE SERIES

Earn complimentary CME/CE credits from the comfort of your home or office. Hear leading experts in influenza prevention discuss practical strategies that you can put into action tomorrow. The program presentation will be approximately 45 minutes in length, followed by a live question-and-answer session.

Ten program sessions will be available.

PROGRAM SCHEDULE • SESSIONS 1-5

Thursday, August 31

7:00 PM ET (6:00 PM CT, 5:00 PM MT, 4:00 PM PT)

Wednesday, September 6

9:00 PM ET (8:00 PM CT, 7:00 PM MT, 6:00 PM PT)

Thursday, September 7

8:00 PM ET (7:00 PM CT, 6:00 PM MT, 5:00 PM PT)

Tuesday, September 12


6:00 PM ET (5:00 PM CT, 4:00 PM MT, 3:00 PM PT)

Thursday, September 14

7:00 PM ET (6:00 PM CT, 5:00 PM MT, 4:00 PM PT)

Additional dates for live programs can be found by visiting
WWW.CONTEMPORARYPEDIATRICS.COM





PROGRAM CHAIRPERSON
Marsha S. Anderson, MD
Professor of Pediatrics
Children's Hospital of Denver
Denver, Colorado

VISIT WWW.CONTEMPORARYPEDIATRICS.COM TO REGISTER AND VIEW THE COMPLETE SERIES SCHEDULE AND ROSTER OF DISTINGUISHED FACULTY

TARGET AUDIENCE

The target audience for this CME/CE program is pediatricians, pediatric nurse practitioners, and public health clinicians.

STATEMENT OF NEED

The severe morbidity as well as the mortality from influenza epidemics affect all ages, particularly young children. Despite availability of a influenza vaccination, high rates of infection and transmission continue among children. Increasing healthcare workers' understanding of the influenza vaccine may help alleviate these problems and related social burdens.

LEARNING OBJECTIVES

Upon completion of this educational activity, participants should be able to:

- Discuss the burden of influenza and the healthcare worker's role in its prevention through vaccination
- Differentiate among the available influenza vaccines to identify the best option for each child in the prevention of flu
- Educate patients and their parents on the importance of influenza vaccination, and address parents' concerns over vaccine safety
- Describe CDC/ACIP recommendations and objectives for influenza vaccination

PHYSICIAN ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Medical Education Resources, Inc, and cme². Medical Education Resources, Inc, is accredited by the ACCME to provide continuing medical education for physicians.

CME CREDIT DESIGNATION

Medical Education Resources, Inc, designates this educational activity for a maximum of 1.0 *AMA PRA Category 1 Credit*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

NURSING ACCREDITATION

Medical Education Resources, Inc, is an approved provider of continuing nursing education by the Colorado Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

CE CREDIT DESIGNATION

This CE activity provides 1.2 contact hours. Provider approval expires July 31, 2007. Provider approved by the California Board of Registered Nursing, Provider # MER-0704, for 1.2 contact hours.

This educational activity is jointly sponsored by Medical Education Resources, Inc, and cme², an independent subsidiary of Advanstar Communications Inc, publisher of *Contemporary Pediatrics*.

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